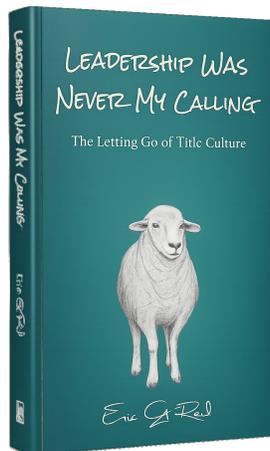


## Eric G. Reid

Guest One-Sheet · *Leadership Was Never My Calling*

*“The title was never the problem. What I needed it to prove was.”*



Spring 2026  
Skinny Brown Dog Media

### About the Guest

Eric G. Reid writes for people who still love Jesus but are done performing for him—the theologically homeless, the church-tired, the burned-over faithful who sense that something real is waiting on the other side of the institution.

He is not a preacher or a theologian. He is a fellow traveler—Editor-in-Chief of Skinny Brown Dog Media, Author Brand Strategist, ghostwriter, and speaker—still asking the hard questions out loud and writing down what he finds.

*Leadership Was Never My Calling* is his newest book and the first in a developing body of work exploring authentic faith, presence over performance, and what it means to pass something real down to the next generation. He lives in Atlanta with his family.

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### ISBNs

#### Hardback White

978-1-965235-84-3

#### Limited Ed. Hardback White D2C

978-1-965235-87-4

#### Case Lam. Cream

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#### Paperback — Cream

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#### eBook

978-1-965235-93-5

### WHAT ERIC BRINGS TO YOUR SHOW

- **Voice for the theologically homeless** Eric writes for people who still love Jesus but are exhausted by religious performance—those in what he calls the “coffee date stage” with God: exploring faith as a relationship, not a religion, outside the institution that once held them.
- **Fellow traveler, not preacher** He will not moralize or Bible-thump. Eric shares from scar tissue, not theory—a regular guy still working out his own faith, inviting listeners into the honest questions rather than handing them tidy answers.
- **The confession of an insider** As a Maxwell Leadership Team member who walked away from the summit, Eric offers a rare view: someone who was trained in the frameworks, fluent in the language, in the rooms—and still found them empty.

- **Fatherhood as the North Star** His 16-year-old questioning son shapes everything. The book’s deepest question is universal: “What kind of faith do I want to pass down?”
- **One small practice, every time** Eric never leaves a conversation in the abstract. Every episode ends with something a listener can actually do—one quiet, faithful step.

#### TOPICS ERIC CAN DISCUSS

- What it means to love Jesus and be church-tired at the same time—and why that’s not a contradiction
- Faith as a relationship in the “coffee date stage”: exploring God outside the institution
- How performance replaced presence in American Christianity—and what it costs us at home
- Platform addiction: the socially acceptable way to medicate spiritual emptiness
- What happens when your calling starts costing your closest relationships
- Church hurt without church bashing: staying honest without walking away from Jesus
- Fatherhood as the quiet accountability partner that no title can replace

#### SAMPLE INTERVIEW QUESTIONS

*Use these freely or let the conversation lead.*

1. You write for people who love Jesus but are exhausted by the church. Who is that person—and how did you become one of them?
2. What does “theologically homeless” mean to you? Why does that phrase land with so many people right now?
3. Your book is called “Leadership Was Never My Calling”—but you say it’s a confession, not a leadership book. What’s the difference?
4. You talk about faith as a relationship in the “coffee date stage.” What does that look like for someone who’s been hurt by the church?
5. What is “platform addiction”—and how does someone know if they have it?
6. Your son shows up throughout this book. How did fatherhood clarify what “calling” actually means?
7. What’s one small practice that helped you choose presence over performance—starting at home?

## IDEAL SHOW FIT

- Faith & spirituality—post-evangelical, deconstruction, and church-hurt recovery
- Fatherhood & family—men modeling authentic faith for questioning kids
- Burnout & recovery—pastors, ministry leaders, helping professionals
- Personal development—counter-narrative to success-culture Christianity
- Men’s discipleship—faith without performance, presence over platform

## LOGISTICS

- Format:** Remote (Zoom / Riverside) or in-person if in Atlanta
- Length:** 30–60 minutes ideal
- Availability:** Booking April–June 2026 air dates now
- Assets:** Headshot, cover image, pull quotes, full press kit
- Booking:** [eric@ericgreid.com](mailto:eric@ericgreid.com) — subject line: PRESS
- Website:** [LWNC.net](http://LWNC.net) · [ericgreid.com](http://ericgreid.com)

*You are chosen. You are beloved. You are called.*